

# Artadia Membership

The Fund for Art and Dialogue

**WHERE ART HAPPENS, PEOPLE FOLLOW.**

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Artadia, a non-profit organization, supports visual artists in the United States and the communities where they emerge. With an innovative program that links regional centers into a dynamic national network, Artadia provides artists with cash grants, professional relationships, and relevant critical dialogue about local and international art practices.

The Artadia network is built around artists and stimulates their progressive movement into a wider culture of support. To sustain the creative process—and a career—artists need contact with arts professionals, curators, gallery owners, collectors, and lay enthusiasts. Artadia brings these national constituents together and positions the artist at the hub.

**WHERE ART HAPPENS, PEOPLE FOLLOW.**

Artadia believes that membership should be more than a museum store discount. Unique in the field, Artadia provides a service-oriented, educational experience for members, designed to enrich their relationship with contemporary art.

Membership benefits help art enthusiasts to develop as informed and committed patrons. The evolution of patronage is an ongoing process rooted in specific activities: travel, education, dialogue, living with art, and direct access to contemporary culture. Artadia's membership goal is to provide cutting-edge curricula for the developing art patron.

With unparalleled access to a network of artists, curators, collectors, gallery owners and art professionals, Members encounter American creativity at its source, in the cities and studios of Artadia Award winning artists. Artadia Members form a critical first audience for contemporary art, while meeting like-minded art supporters from across the country.

Exclusive events and insider publications keep Members current with the latest names, trends and hot spots in contemporary art. Artadia's Travel Program offers intensive excursions into uncharted territory. The Artadia network puts Members in contact with the best of contemporary U.S. artists and the savviest players in the international scene.

## **ARTADIA BENEFACTOR: \$5,000**

Without Benefactors, the art world would be a harder place for artists. Benefactors seek a close relationship with artists and their work. They form an inner circle as significant collectors of contemporary art. Artadia recognizes the Benefactor's pivotal support for local, national and international art by providing this level of Membership with the following invitations and services:

### **Private Studio Visits**

One-on-one conversation with artists is the most informative way to experience contemporary art. Artadia brings Benefactors directly to the source through intimate visits with today's most influential artists.

### **Private New York Gallery Tour**

Cut through the magnitude and mystery of New York's gallery scene with Alexander Gray, Executive Director. Attention to Benefactor interests personalizes a day of gallery hopping, with backroom access, introductions and engaging conversation along the way.

### **Private Dinner with Artadia's Executive Leadership**

Visit with President Christopher E. Vroom and Executive Director Alexander Gray in Mr. Vroom's New York City home. Enjoy a growing collection of contemporary art and discuss the issues and goals that inspired the Artadia vision.

## **ARTADIA PATRON: \$2,500**

Patrons want more from contemporary art than "pictures at an exhibition". They understand that living artists are the leading edge of culture and support that vital work with money, time and dedication. Artadia Patrons can expect intensive, educational encounters with new art, working artists and fellow arts supporters. At this special level of membership, the Artadia Patron receives:

### **Invitations to all Artadia Travel Programs**

More than a conventional museum travel program, Artadia offers an "Open Sesame!" to rising hot spots in contemporary art. Meet new patrons and collectors from Artadia's nationwide membership while enjoying:

- Studio visits with Artadia Award winning artists.
- Intimate visits to the homes and private collections of leading American art collectors.
- Behind-the-scenes contact with curators including tours of local museum exhibitions, contemporary art centers and experimental spaces.
- Backroom access to cutting-edge galleries across the country.

## **ARTADIA SPONSOR: \$1,000**

Perfect for younger collectors and enthusiasts new to the art world. Sponsors play a unique part in local art communities by often providing the first financial incentive to emerging artists. Artadia is eager to support the budding passion of emerging collectors with Sponsor level membership, which includes:

### **Artadia Awards Celebration**

Invitation to a glamorous evening spotlighting communities and their most promising artists. A unique occasion to meet curators, institution leaders, and local arts patrons.

### **Dining with Artists**

Invitation-only dinners with Artadia short-listed artists offer intimate moments for engaging dialogue, hosted in the homes of patrons.

### **Artadia Members Reception in New York City**

Invitation to join a festive annual convergence of Artadia's National Network on the art world capital.

### **Artadia Travel Program (1 invitation per year)**

See Patron category above for details.

### Assessment of Art Collections

Collections are built with passion, expertise and an educated eye. Artadia's experts in the field identify gaps and offer recommendations within collectors' long-range goals.

### Living with Contemporary Art

Serious collecting is more than matching painting to sofa. Artadia helps Benefactors assess the aesthetic and psychological impact of their collections. Artadia guides Benefactors toward a placement design that respects investment, personality and the social needs of home environments.

**Plus all benefits of Patron level below.**

### Group Gallery Tours in New York City (Spring and Fall)

Gallery tours offer a seasoned view of the New York art market, from public exhibition spaces to private backrooms where deals are sealed. Artadia's expertise takes members where they want to go, and spares the rest.

### Artadia Travel Network

Romance, friendship and business are all influenced by a commitment to contemporary art. To enhance the enjoyment of independent travel to Artadia's participating cities, Artadia offers introductions for:

- Exhibitions and art outings.
- Meeting local artists.
- Informal hosting opportunities.

**Plus all benefits of Sponsor level below.**

### Publications

Artadia will offer publications to accompany exhibitions and other forums in development.

### Artadia Insider

Bi-weekly email newsletter from Artadia's Executive Director, featuring curatorial highlights, gallery tips and news from the national art world.

### Artadia Membership Directory

Who's Who of the Artadia national support network.

### VIP Seating at Artadia Programs

Members never miss a moment with up-front seats for presentations by leading curators on local art scenes, receptions with institution leaders, seminars and panels.

### 10% Discount at Member Galleries

Enjoy the benefit of Artadia's gallery partnerships.

## ARTADIA MEMBERSHIP APPLICATION

To join the Artadia National Network, please complete this form, or visit Artadia's website for online application: [www.artadia.org/membership](http://www.artadia.org/membership).

Please select a membership category:

Benefactor: \$5,000       Patron: \$2,500       Sponsor: \$1,000

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Home Fax \_\_\_\_\_

Office Phone \_\_\_\_\_

Office Fax \_\_\_\_\_

Email \_\_\_\_\_

Are you an art collector? \_\_\_\_\_

Which other arts organizations do you currently support? \_\_\_\_\_

How often do you visit New York City each year? \_\_\_\_\_

How would you like your name(s) to appear on Artadia's donor list? \_\_\_\_\_

Payment Type:  Check     Credit Card    Payment Amount \$ \_\_\_\_\_

Credit Card Type:     Mastercard     Visa     American Express

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_  
(if different from above)

Please make your check payable to Artadia. Thank you for your support!

Mail check with form, or fax form with credit card information to:

**Artadia: The Fund for Art and Dialogue**

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